

COMMUNICATIONS INTERNSHIP

JOB SUMMARY

The communications intern helps develop strategies focused on supporting farmers as they raise livestock responsibly and successfully. From the office to the field, the communications intern acquires hands-on experience in agriculture, journalism, public relations, marketing, social media, event management, and much more. This paid internship is full-time from **May-August**, with potential for the selected applicant to work part-time in the spring/fall.

ESSENTIAL DUTIES AND RESPONSIBILITIES

include the following. other duties may be assigned.

- Develop communications content for the CSIF website, Iowa Livestock Insider, Good Farm Neighbor Award, Green Farmstead Partner program, social media platforms, etc.
- Help coordinate livestock open houses and Good Farm Neighbor Award events.
- Support the CSIF team in planning field days, educational seminars and other events.
- Work closely with Iowa's nine commodity groups and farm organizations.
- Implement CSIF's values by instilling in farmers the best management practices for animal husbandry, environmental stewardship and community involvement.

EDUCATION AND/OR EXPERIENCE

preference will be given to candidates who meet the following criteria:

- Current undergraduate college student pursuing a degree in an agricultural field such as animal science, ag business/economics, ag communications/marketing/journalism, ag education, etc.
- Background and/or interest in agriculture.
- Significant writing, photography, and social media experience. Videography a plus.
- Experience with Adobe Creative Suite and Microsoft Office programs, among others.

OTHER SKILLS AND ABILITIES

- Willingness to learn.
- Experience working with marketing activities and events.
- Ability to develop a positive and effective relationship with farmers, press, industry representatives.
- Ability to work independently, and in a team environment.
- Excellent written and oral communications skills.

HOW TO APPLY

Send the following requested items and any questions to Gabby Glenister at gglenister@supportfarmers.com **by December 1, 2020**.

- Cover letter, resume and two letters of reference in PDF format
- Three work samples:
 - One blog or news release in PDF format
 - One photo at 300 dpi, minimum 8"x10" or 8"x12", and in JPG format
 - One social media post/graphic

